



March 18, 2024

## Communicate to lead your Digital Academy to success

### Certificate

This document certifies that **Penny Simpson** has completed the training  
" Communicate to Lead Your Digital Academy to Success " (30 minutes)  
provided by 360Learning

Course summary: Create a strategic communication plan. Know how to increase participation with this communication plan. Define your target. Get buy-in from managers. Prepare your platform for launch. Learn how to present your platform to your learners.

You can also find this document on the Internet at the following address: <https://engagementacademy.360learning.com/api/safelinks/L2FwaS9jZXJ0aWZpY2F0aW9uLzEwNTA2NDE3NjU4OTE2Njg>

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